

MAKE MAGIC HAPPEN - SMART GOAL PLANNER

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SPECIFIC DESCRIBE THE END RESULT THAT YOU WANT TO ACHIEVE.
PICTURE IT CLEARLY, WRITE DOWN THE DETAILS.

M

MEASURABLE HOW WILL YOU KNOW WHEN YOU HAVE ACHIEVED YOUR GOAL?
PUT A NUMBER TO IT, OR A RECOGNIZABLE MILESTONE.

A

ACTIONABLE WHAT ARE THE ACTION STEPS THAT WILL LEAD YOU TO THIS GOAL?
FOCUS ON WHAT YOU CAN DO, NOT THE RESULT YOU MAY GET.

R

RELEVANT WHY THIS GOAL, WHY THIS YEAR, AND WHY DOES IT MATTER?
YOUR GOAL MUST BE IMPORTANT ENOUGH TO PUSH THROUGH ALL CHALLENGES.

T

TIME-BOUND WHEN WILL YOU ACCOMPLISH THIS?
GIVE YOURSELF A DEADLINE.

INCORPORATING ALL THE PIECES, **REWRITE YOUR GOAL IN ONE SENTENCE** THAT YOU CAN SHOUT FROM THE ROOFTOPS!

